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CHARLIE BLUE

a little about me



Carlos Cruz , also known as pseudonym Charlie Blue began working in cinema at a very early stage in his life. At only age 14 he initiated at Topfilme studios (animation studio) where he worked for 4 years with animator

directors Ricardo Neto and Artur Correia. In 1979 Charlie Blue forms a little animation studio, that not only worked on animation but also postproduction and special effects for cinema, back then still in 35mm film. He became notorious in the cinematographic world working with many directors and producers namely: Cinequanon, Nova Imagem, Costa do Castelo, BlowUp, Panorâmica 35, and advertising agencies that operate in Portugal; Publinter, McCann Ericson, FCB, Young & Rubicam, Leo Burnett, J Walter Thompson among others.

Like every artist, never satisfied with the work produced, he turned towards finding other solutions so he began to travel abroad, finding out about new technologies and always looking for new and better results.

He then forms "Imagina" a publicity film producer. In "Imagina" Charlie Blue begins to direct advertisements for television in animation and imagem real, both in film and digital format. He directed many movies namely: "AXA seguros", "Yoogy", "Cimpor", "Tulicreme", "Estrelitas", "Tampinhas", "Bollycao", "Uzo", "Bubaloo", among others. Having also won Award Winning with the film "Castle Water" at the Cinanima animation festival.

In 1999 a more ambitious project led way for a partnership. He formed his first industrial animation studio "MagicToons" where he worked with over 40 visual artists, creating a mark in the history of Portuguese animation. At this point the first step had been taken for the beginning of the animation industry in Portugal, opening doors for other initiatives such as the Belgian studio Neurones.

41 years of animation

2020 smarty.cool online platform

~Smarty.cool
online

smarty.cool

2020 and following.

Consolidation of the project, creation of educational books "English teaching for ages 4 to 14", online teaching, creation of multimedia for distance education lessons. 2021 - launch the platform for the Chinese market

Brand change and online presence from Futura Animation Studios to Smarty Cool Studios.

2017 ~Charlie's English online Playground Up & Running

~Charlie's
English online

www.charlienglish.uk

2017 and following.

Creation of educational center a physical space prepared for English classes in a funny way, for students aged between 4 and 14 years.

Charlie's English Playground.

2015 ~Charlie's English playground Playground Launch

~Charlie's
English
playground

www.charlienglish.uk

All year 2015 and following.

English language teaching project, composed of animated graphics, android app and multimedia application.

2013 ~onproduction Production

~onproduction

smarty.cool

2013 and following.

Production and direction of 2D animated TV Series "Dada and the Beast" for Guangxi Television, 12 episodes of 15 minutes each.

The production result of the partnership between Charlie Blue and the reputed producer Linfeng Jiang.

2012

~ondream

On Dream

smarty.cool

Loking for financing.

Production and direction of Milk animated Tv serie with the total length about 338 Minutes, 3D animation 26x13

Production and direction of 3D animation for the feature film "ARACAJU" 75 Minutes, looking for funding.

2011

~ongoing

On going production

smarty.cool

Production for Football Dream Factory 3D animated Tv series "Figuito - Season 2", end of the production October 2011.

Production and direction of 200 animated sequences with the total length about 50 Minutes, for the Road Prevention Organization in 3D animation, we simulated the reality of traffic rules applied in learning, end of the production December 2011.

Production and direction of 3D animation for the feature film "The House of Music Enigma" 75 Minutes, Executive Producer Filmógrafo, end of production in August 2011.

2010

~onproduction

a Cat with no name

smarty.cool

This year I consulate my presence in China to be nominated for the Best Foreign Film Animation, only five movies were nominated in a range of 300 selected films. "A Cat with no name" 2010 was Granted the Grand Prize in Cuba for best animation film.

"A Cat with no Name" was nominated for the award of Best Foreign Animated Film 16th Shanghai TV Festival" in China.

"A Cat with no Name" premiered in Cuba.

"A Cat with no Name" is based on a text by writer Natércia Rocha, who passed away in 2004 but left an important legacy in children's literature, which was her specialty.

Start of pre-production of "Milk - the transparent boy" animation series project for children in animation 3D. Start of project "Little Bible" a series of Bible stories for children in animation 2D. Pilot concluded in November 2010.

Start of preparation of the project "Music Project" with a series of stories with music for children in animation 2D. this is an international song project.

2009

~ongoing

"Aracaju"

smarty.cool

An early draft of the "Aracaju" project linked to the environment, this project is a 3D animated Feature Film.

1999 - 2011

I have no academic training, but I taught in languages and programming, I know deeply the art of thinking, questioning and complete facts.

Network knowledge base

1989 - 2011

Just another autodidact in Oil Painting and Visual arts.

Artistic way

1974 - 1978

Art School António Arroio

Lisbon Portugal

Film

Director

Producer

Executive Producer

Layout

Story Board

Shoting Board

Scriptwriting

Visual Arts

Stop Motion

Clay Animation

Paper

Cell Animator

Character Creator

Comics

Book Illustrator

Oil Painting

Software

Photoshop

Illustrator

Xara

Vegas/Premier

Flash

Dreamweaver

Anim Studio

Moho 2D

Maia 3D

Blender 3D

Languages

Html/Css

Javascript

jQuery

DataBase Sql /

Mongodb

Php

Consolidation of Futura Animation Studios in China in the city of Nanning. Home projects like 'Black Panther' linked to football in animation 3D.

2008
~launch

FUTURA

smarty.cool

Launch of Futura Animation Studios in Nanning.

Production and Direction of the short film "Cat With No Name" in 2D animation.

Project Noquio The Grandfather's Secret " 50 minute movie in 3D animation.

Project "Jonah and the Magic Book" 16 minutes.

Seminar at the Guangxi University Art College of Nanning for animation students. It was a invitation by the animation department.

2007
~relevant

Leopoldina 2007

Relevant work (Sona-Continente) Christmas Leopoldina 2007, 35 minutes of 2D animation for a 2° DVD.

An hour of entertainment in 2D animation for the "Island of Colors" a Children and Youth RTP program.

Several TV commercials.

2006
~justblue

The Class of Johnny Shrew

Creation of Justblue.biz company, administrator and director develops content and television, Internet and multimedia as part of expansion project for children.

Project: The Class of John Shrew animation series, Pilote of 13 minutes.

1° DVD (Sona-Continente) Christmas Leopoldina 2006, 35 minutes of 2D animation.

2005
~2002

MagicToons

Between 2002 and 2005 Filmbox a new company that will replace Imagina. This studio is basically dedicated to the post-production and advertising production.

Many commercials were made in both 2D animation and real image.

2001

The MagicToons closes its doors by the investors decision

1999

Formed his first industrial animation studio "MagicToons" in partnership with Norberto Nunes and Manuela Carlos.

Worked with over 40 visual artists, creating a mark in the history of Portuguese animation.

At this point the first step had been taken for the beginning of the animation industry in Portugal, opening doors for other initiatives such as the Belgian studio Neurones Portugal.

1995

~imagina

IMAGINA

Making innovative and high quality productions was the meaning behind the creation of Imagina Studios, a landmark in the era of the first steps to DIGITAL.

IMAGINA. The studio basically dedicated to the post-production and advertising production, between 1990 and 1999.

Many commercials were produced in 2D, 3D animation and Real Image.

Imagina definitely marked the advertising landscape in Portugal during the years of its existence.

1985

~onbutter

"Bread With Butter"

1979

~until 1985

Several works of animation, post production and special effects for the following movie producers; Cinequanon, Nova Image, Costa do Castelo, Blowup, Medimage, Pan 35, amongst others.

1977

~until 1978

Main illustrator in the magazine "Bread With Butter" (original title "Pão com Nanteiga")

This magazine was born with the initiative of the makers of a Radio Program with the same name, that marks a politically hot season, when Portugal leaves behind a totalitarian regime of 40 years that fell in 1974.

This magazine launched by a team of Portuguese intellectuals, people connected to jazz, literature, this magazine made a landmark in the history of publications, a cultural initiative integrating nonsense and sense of humor in the implementation of both they're texts and illustrations.

1975

~until nov 79

Topfilme Studios

Beginning the professional functions as an animator in the animation studio TOPFILME based on traditional animation. I worked here for about four years until November 1979.

1962

"I" was Born

March 29

I was born in Lisbon Portugal at 10:00 am ...indeed, the mornings are very special :)
